



Three. Two. Online



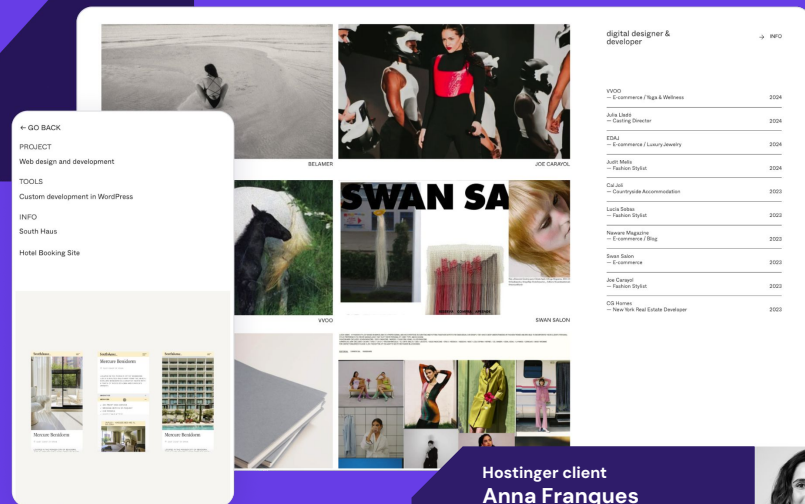
We're Hostinger,
nice to meet you!



About us

Our mission

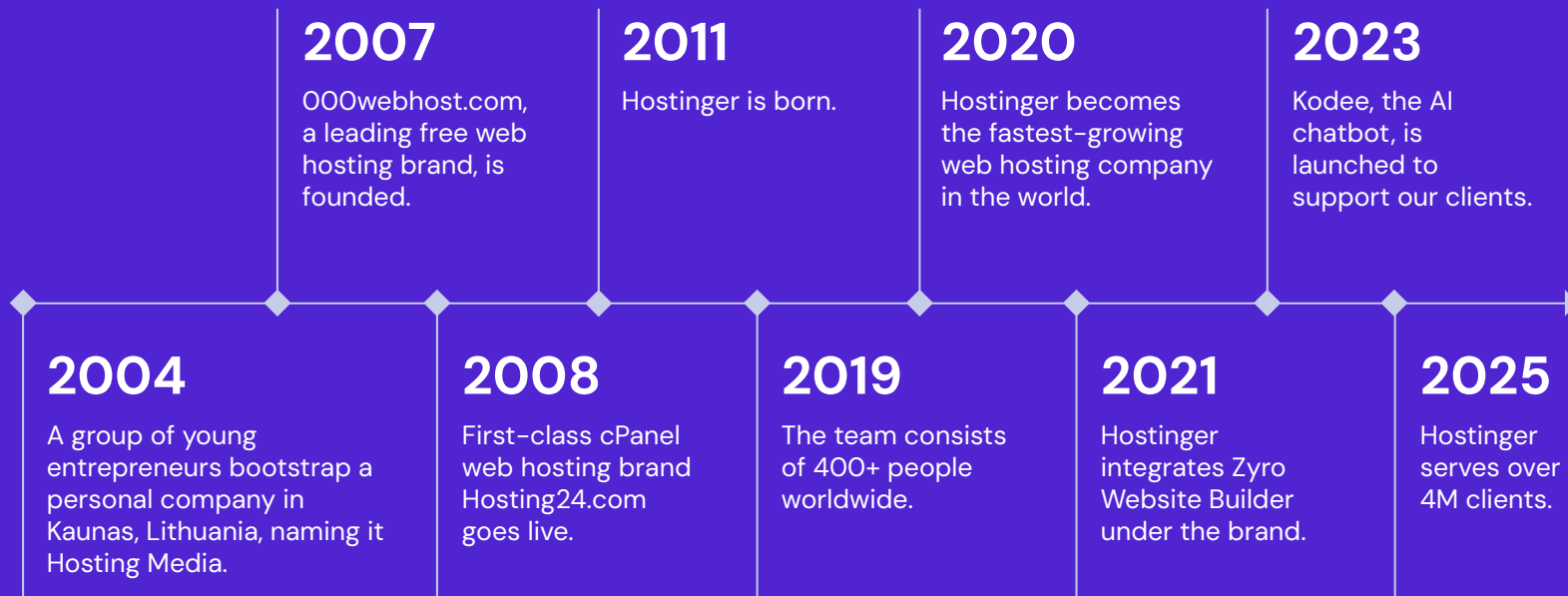
Provide tools that help individuals and small businesses **succeed online faster and easier.**



Hostinger client
Anna Franques
Owner of annafranques.com



History wall

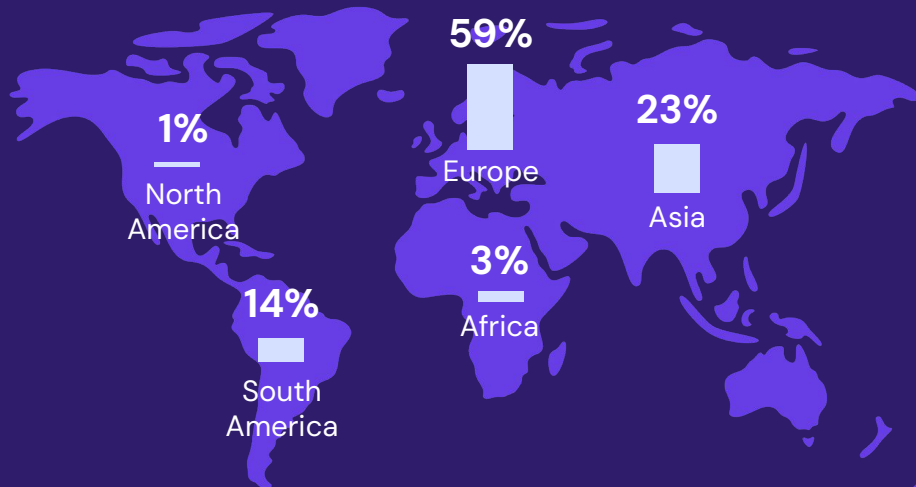


Total teammates

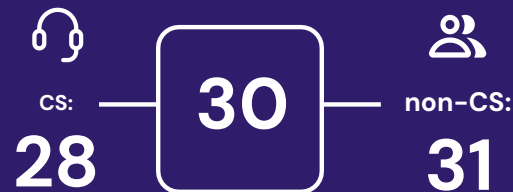
885

based on
1st of July, 2025 data

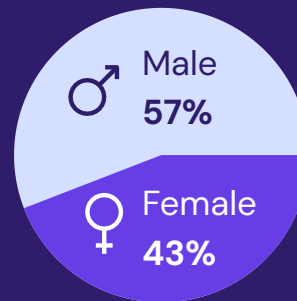
Where we live



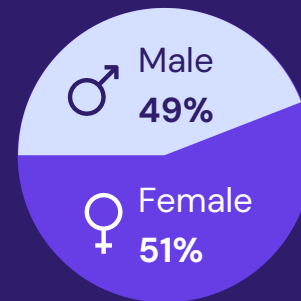
Average age



Total



In leadership positions



Hostinger structure

Executive Team

led by [Daugirdas Jankus](#)



Customer Success Team

led by [Darius Grigorjevas](#)



Product Team

led by [Giedrius Zakaitis](#)



Marketing Team

led by [Kristina Strimaite](#)



Finance Team

led by [Domantas Beržanskis](#)



People Team

led by [Gabrielė Zakaitienė](#)



Data & Revenue Team

led by [Monika Bartkevičė](#)



Business Operations Team

led by [Aivaras Šimkus](#)



Our offices

Three offices fuel teamwork and innovation, while our flexible remote work culture ensures you can thrive from anywhere.



Kaunas, Lithuania



Vilnius, Lithuania



Yogyakarta, Indonesia

Top countries in 2024



Hostinger is a strong, international brand. We serve customers from **150+ countries**.

In **2024**, **India, Brazil, USA, Indonesia, and France** were the countries with the most active users. **Pakistan, the United Kingdom, Spain, Mexico, and Colombia** rounded off the top 10.

.....

Customer Spotlight



DIPLOMATIC
LAWN CARE

..... ▶▶



What's next?

We aim for **20x growth over 10 years**



The number of freelancers, solopreneurs, and small businesses **is growing** worldwide.



This will drive the demand for **easy-to-use solutions that help businesses not only get online but also grow** using marketing and lead generation tools, ads, direct emails, and other solutions.



However, as more people and businesses get online, competition intensifies, making it more important to **help them stand out from the crowd**.

That's where we come in.



Products

Our products and services



Managed hosting for WordPress

Optimized for the world's most popular CMS

Recommended by WordPress.org, our Managed hosting for WordPress offers a quick and easy way to launch and run a WordPress website.



Fast setup, scalable solutions, optimized performance



AI-powered website building, content creation, troubleshooting

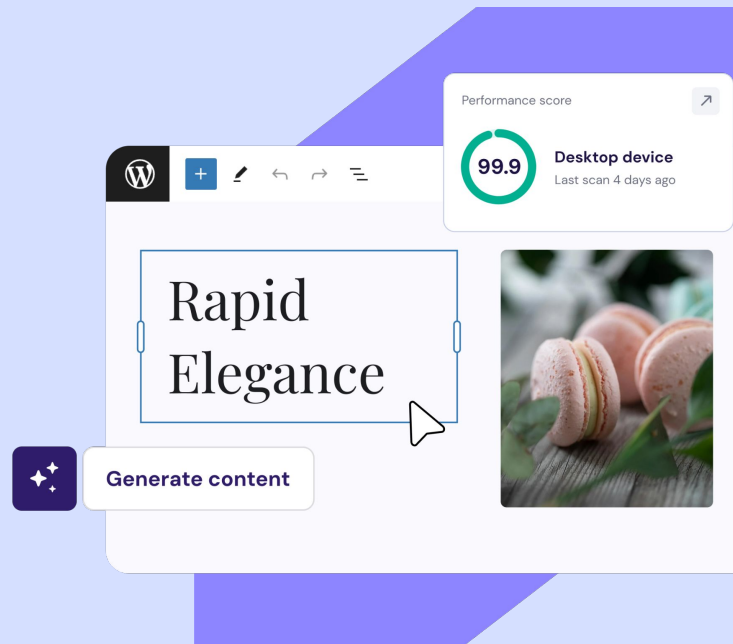
4.7

TrustPilot rating

4.5M+

WordPress websites hosted

Recommended by  **WORDPRESS.ORG**



Website builder

Create a website in 4 easy steps

Anyone can launch a unique website in minutes.
Designed for beginners looking for a professional,
quick, and budget-friendly way to go online.

500K+

websites published

85%

of the websites generated with AI

24/7

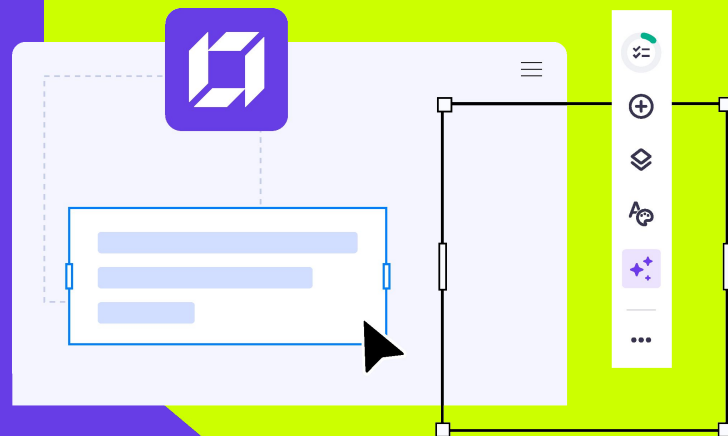
support



AI-driven design



ecommerce tools



Try our AI Website Builder!

1. Go to: hostinger.com/ai-website-builder
2. Click **Try now** and sign up
3. Create a unique website or online store with AI. Just describe your site in a few sentences and let AI handle the rest. Customize the result using the drag-and-drop editor
4. Publish once ready — all in a matter of minutes



VPS hosting

More power. More control

Built for developers and businesses who need dedicated resources. VPS hosting provides full control, making it perfect for advanced projects.



Trusted by thousands worldwide



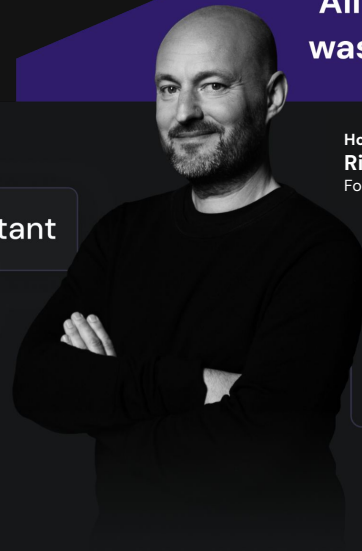
99.9% uptime guarantee



Full root access, multiple operating systems, scalable resources, and 24/7 support

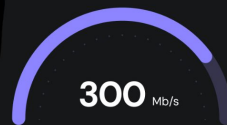


AI assistant



"All I wanted to do was possible."

Hostinger client
Richard Neville
Founder of bookwise.io



Domains

Your name. Your brand. Your identity

Tailored for entrepreneurs, businesses, and individuals looking to establish a unique online presence. Easily find and secure the perfect domain name for your business with one of 300+ TLDs.

% First year free with 12-month and longer plans

✓ Privacy protection

DNS Free migration and full DNS control



Business email

Build brands with professional email addresses

Optimized for small-to-medium businesses seeking branded email addresses. Comes with calendar and contacts integration, anti-spam protection, and 24/7 expert support.



Trusted by professionals across diverse industries



Seamless integration with Hostinger hosting



Secure, private, professional emails



Hostinger client
Anna Franques
Digital designer & developer

yourname@business.com



Hostinger Horizons

Hostinger Horizons is an AI app builder that lets you build websites and web apps with no coding. It's an AI software engineer at your fingertips.



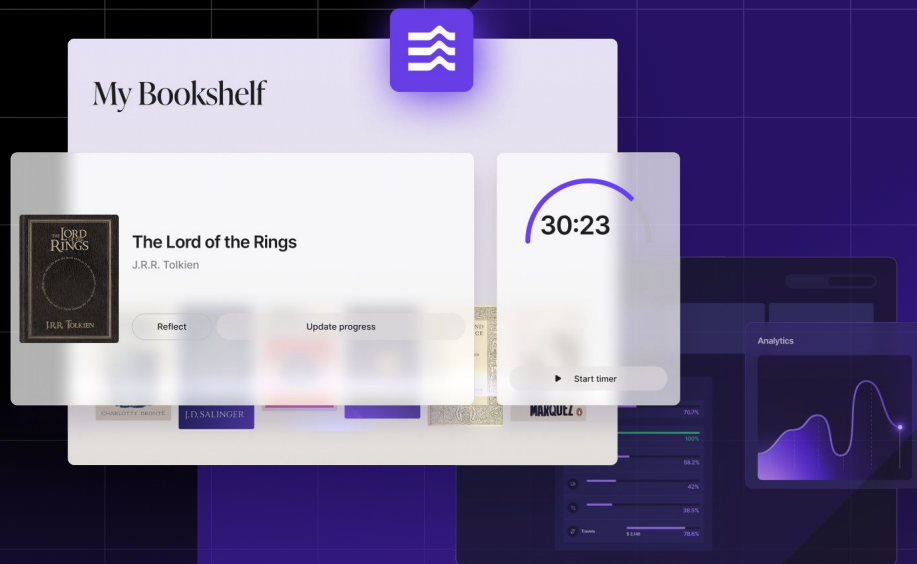
Go live with one click



Create in one of 80+ languages

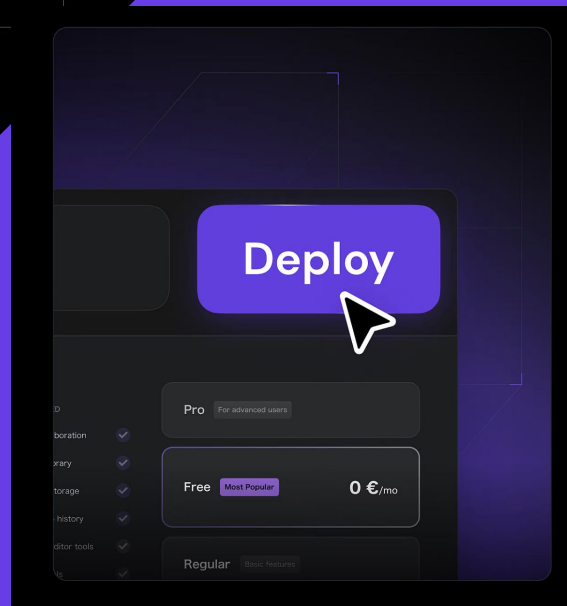


Everything in one place: hosting, domain, email, and more



Turn your idea into reality with Hostinger Horizons!

1. Go to: <https://www.hostinger.com/horizons>
2. Click **Start for free** and register an account
3. Describe what you want to create
4. Improve and edit with prompts
5. Go live – publish with one click



Hostinger Reach

Hostinger Reach is your shortcut to email success – no expertise required. Always **on-brand** and tailored to reach **your goals**.



Create high-converting emails **with AI**



Use the **content editor** to add that personal touch



Import your contacts or sync them from your **Hostinger Website Builder** site



Track campaign results to send smarter campaigns

 **+124 new subscribers** 17,5% ↗

Import contacts

🔍 Search for a name or email



Connect Website Builder

Subscribed

✓ Sofia Russ

Subscribed

✓ Carmen Rodríguez

Subscribed

✓ Rafael Moreira

Subscribed

✓ Jonas Lindgren

Subscribed

✓ Allv Jennings

Subscribed

Principles

10 Hostinger principles serve as a guide for all business decisions

Whether we're deciding on the best approach to solving a problem or discussing performance reviews, our principles lead the way toward our goals and mission.



Hostinger principles



Customer
obsession



Ownership



Learn and be
curious



Hire and develop
the best



Highest
standards



Freedom and
responsibility



Focus



Bias towards
action

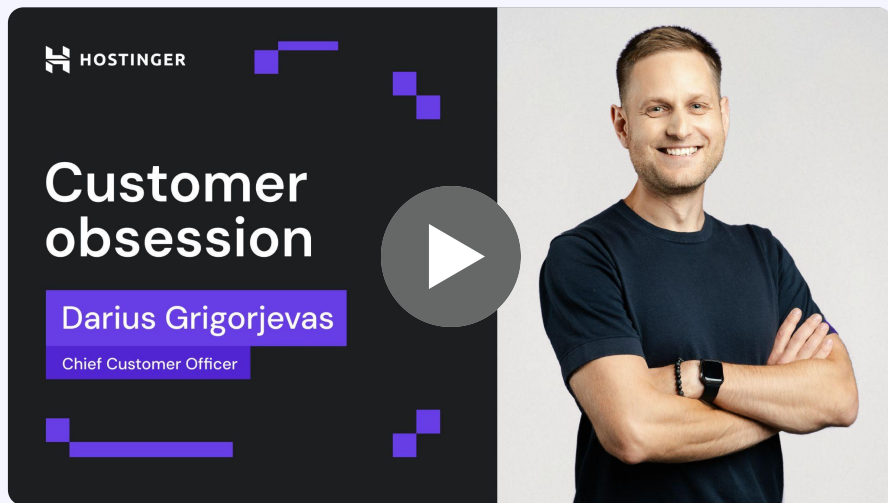


Courage and
candidness



Deliver
results

Customer obsession



You **start with the customer** and work backwards

You labor to **earn and maintain customer trust**

You extensively research and strive to **understand our customers** better

[Read more:](#)

[Ten principles of Hostinger: The drive behind Customer obsession](#)

[Trusted by 3 million clients](#)

[Meeting Our Clients: Trying Their Services and Celebrating Success Stories](#)



Client stories



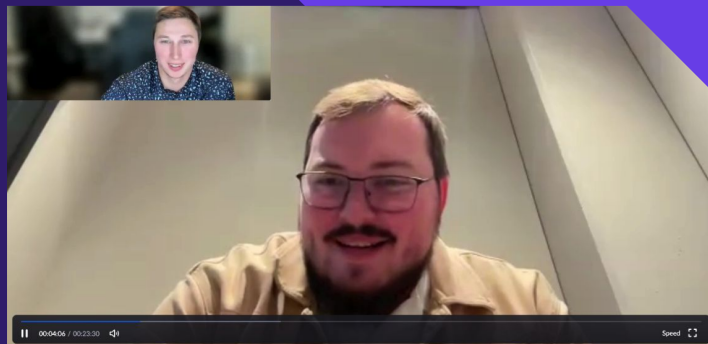
[Read more](#) ↗

Client interviews

Every Hostinger employee is encouraged to have client interviews. We conduct around 1,000 of them each year.

We turn client feedback into actionable steps on how to improve our services.

Check out what Kristina Strimaitė, our Chief Marketing Officer, has to say about the impact of client interviews.



Andželika Pranskevičienė 3:35 PM

👋 just had an interview with [Victor](#). He's a professor from Chile 🇨🇱

- He would love us to offer server in Chile, so he would have less latency problems. [@Arnas Donauskas](#)
- He got to know Hostinger through constantly seeing our tutorial videos recommendations. 💜
- He is pleased with our articles and tutorials, which helped him multiple times. 💜
- 📺 Quite recently he was renewing his hosting plan with Paypal and accidentally renewed it twice as he did not receive confirmation, his website were down for half of a day and he had to contact support. [Conversation](#) 🗨️ [@Robertas Jašmontas](#)

[@client-interview-help](#), could you contact him with gift options? thank you in advance 🙏

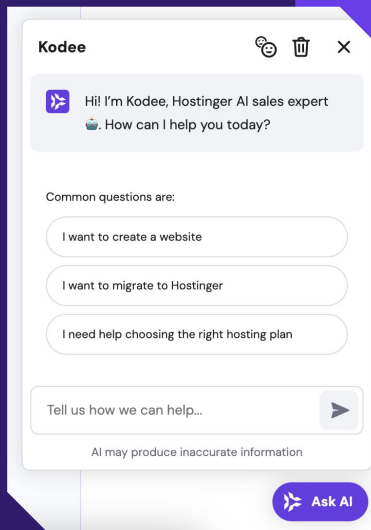


1 reply Today at 3:42 PM

Customer connection

Our work always starts with the customer. Every day, we have hundreds of live interactions with customers.

At Hostinger, everyone can experience this firsthand by shadowing a Customer Success agent and observing how they handle real-time conversations.

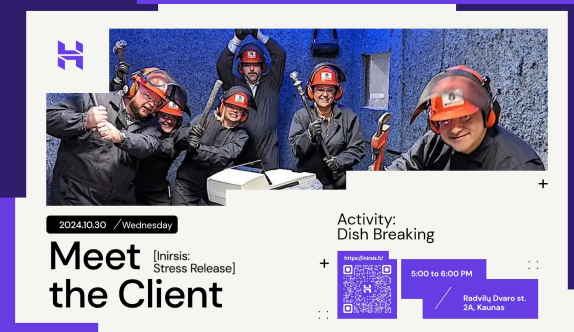
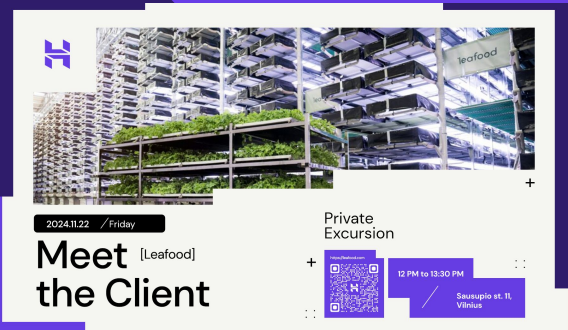


Meet the client

Interviews and observations are great, but nothing beats meeting our clients in person.

Whether it's puppy yoga, a degustation, or an escape room, these real-life interactions let us connect beyond just names on a screen. We get to know our clients in a more relaxed setting, understand their needs better, and strengthen our team along the way.

And we don't just do this in Lithuania or Indonesia. **We try to meet our clients wherever we go**, whether it's a business trip or a workation.



Product testing sessions

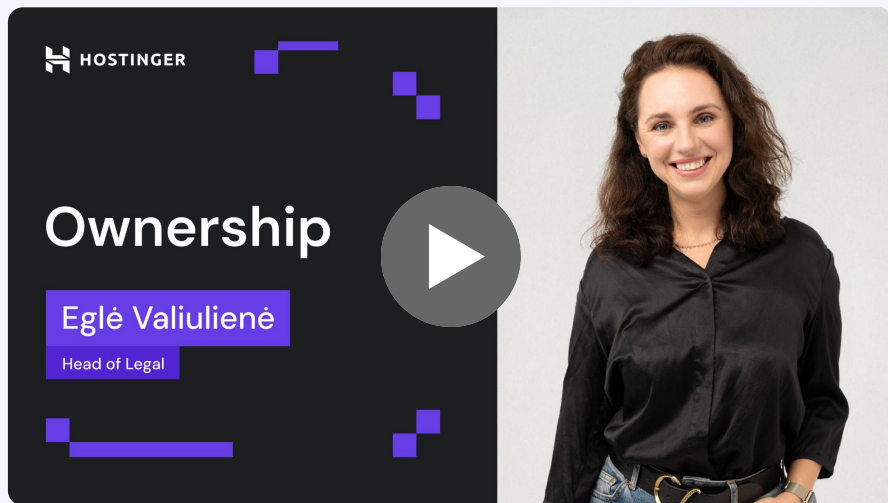
Each day, we work to make things smoother for our customers, always looking for ways to improve.

To bring this vision to life, we encourage all Hostinger team members to join product testing sessions.

These sessions are a chance to experience our products firsthand, share valuable feedback, and work closely with our product team to make meaningful improvements.



Ownership



[Read more:](#)

Ten principles of Hostinger: Taking responsibility with ownership

You care deeply about our customers and Hostinger's success

You are passionate: committed in heart and mind

You make decisions based on the long term

You never say "that's not my job"

You act on behalf of the entire company, beyond just your own team

Learn and be curious



You constantly learn
and always seek to
improve yourself

You are curious about
new possibilities and
explore them

It is in your nature to
innovate

Read more:

Learning in action: How Hostinger
fosters a culture of curiosity

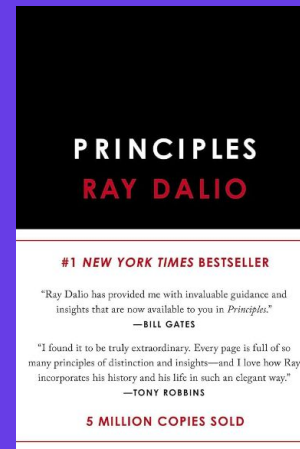
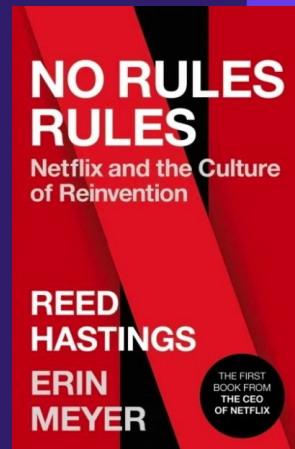
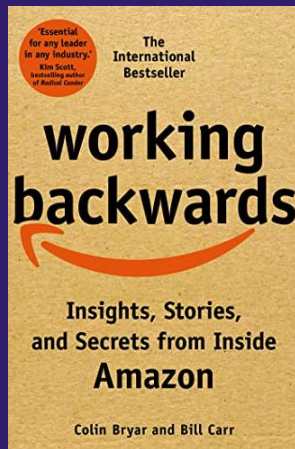
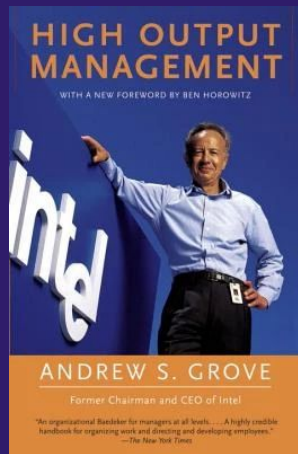
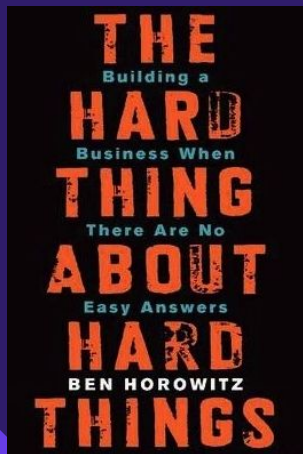
Curiosity in Customer-
Obsessed Business

AI: A catalyst for professional
growth in Customer Success

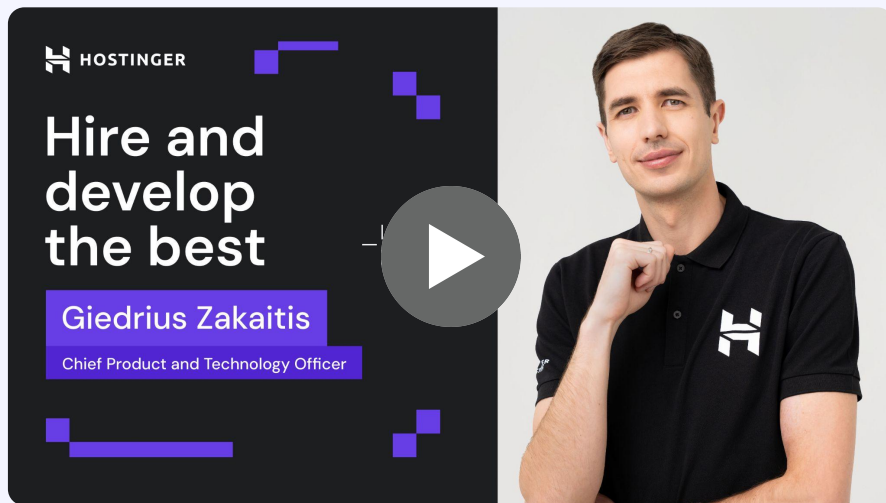
Ten principles of Hostinger: Empowering
curiosity and accelerating growth

We read a lot

Every year, we order more than 1,000 books to fuel our passion for learning. Here are the top 5 books in our library.



Hire and develop the best



You always hire people better than yourself

You help people scale within the organization

Leaders develop leaders and take their role in coaching others seriously

You keep only highly effective people

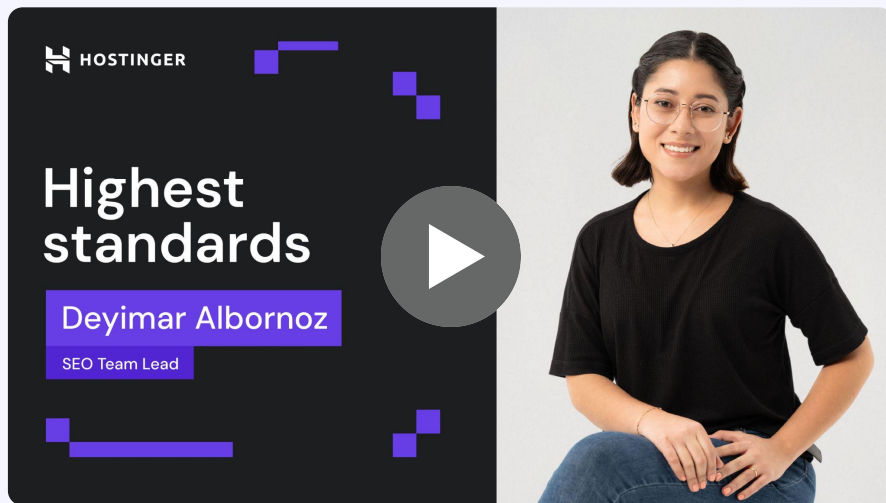
Read more:

Hiring the Best and Raising the Bar

The Science of High Performance: What Unites Top Talent

Ten principles of Hostinger: Why you shouldn't be afraid to hire better than yourself

Highest standards



You strive for the highest standards to such a degree that others might find it excessive

You continually raise the bar and drive your team to deliver high quality services

You inspire others with your thirst for excellence

[Read more:](#)

Ten principles of Hostinger: Can standards ever be too high?

Freedom and responsibility



You are
self-motivated,
self-aware,
self-disciplined, and
self-improving

You don't wait or
want to be told what
to do

You love freedom and
you definitely
deserve it

Read more:

How to Cross the Atlantic Ocean While
Working Full-Time: Luz Celeste's Story

Tackling the pitch: How football
chants inspired Andy Lawn's book

Ten principles of Hostinger: Freedom
to act, responsibility to deliver

Focus



You constantly ask yourself: “What is the best thing I can do today that will contribute to the long-term success?”

You think strategically and can articulate what you are or are not trying to do

You are good at using data to support your intuition and make decisions

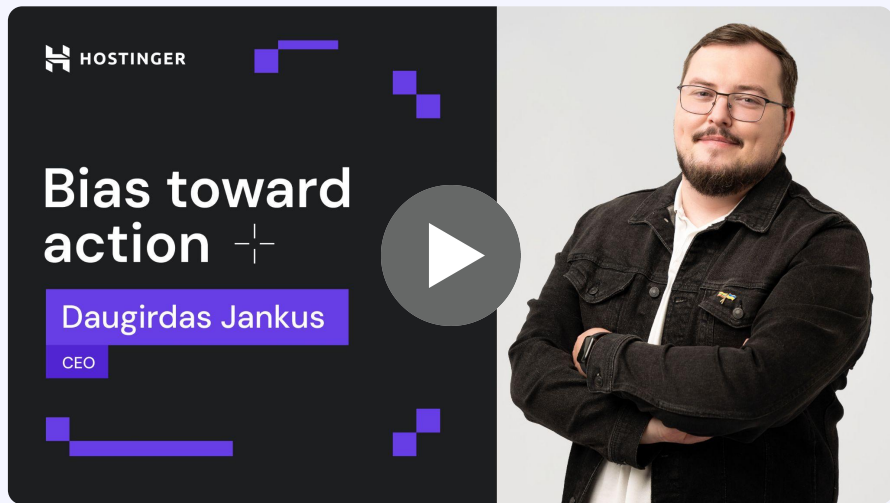
Read more:

Decoding OKRs: The Hostinger Way

The Great Recharge: Employee Impressions on Month-Long Rest

Ten principles of Hostinger: How to keep your focus in a dynamic environment?

Bias toward action



Speed matters in business

Many decisions and actions are reversible and do not need extensive study

You promote action-oriented behavior, rather than discussion based work

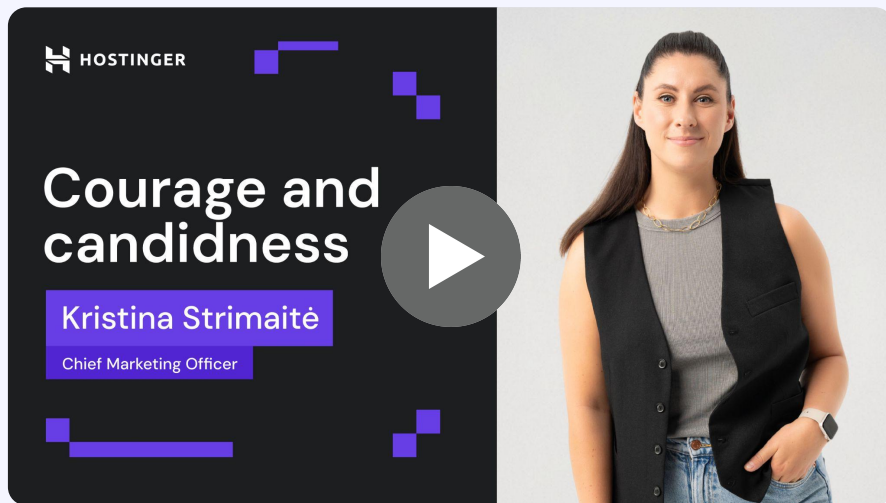
You do the smallest things possible and get them out as quickly as you can

[Read more:](#)

[How we built one of the most advanced LLM-based chat assistants: Lessons learned and tips](#)

[Ten principles of Hostinger: What's the antidote to stagnation?](#)

Courage and candidness



You say what you think even if it is uncomfortable

You readily share radically candid feedback and never wait to do so

You make tough decisions without agonizing

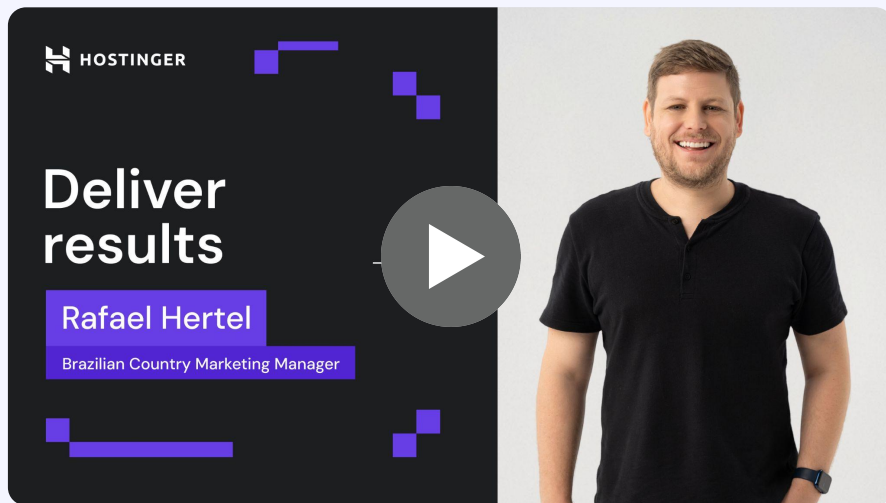
You question actions inconsistent with our Principles

[Read more:](#)

[Reaching your peak: Lessons of building our performance management system for the self-motivated](#)

[Ten principles of Hostinger: Why courage matters more than comfort?](#)

Deliver results



You deliver results
with the highest
quality in a timely
fashion

You recognize and
celebrate
achievements

[Read more:](#)

6th year in a row: Hostinger among the FT 1000
ranking of Europe's fastest-growing companies

Task Relevant Maturity (TRM) —
The Search for Success

10 principles of Hostinger: The key to
building a result-driven mindset

Join us and we'll grow fast!



Follow us on:



[LinkedIn](#)



[Instagram](#)



[Facebook](#)



[X](#)



P.S.

Don't forget to
rock'n'roll! 🤘



Hostinger SummerFest'25